



# NEWS RELEASE

**FOR IMMEDIATE RELEASE:**

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## **VITA to Exhibit at MILCOM 2011**

### **VITA Members Showcasing Newest VITA Technology Products.**

SCOTTSDALE, AZ, September 15, 2011 —VITA, the trade association for standard computing architectures serving critical embedded systems industries, will be exhibiting at this year's MILCOM in Baltimore, MD, November 7-10, 2011. Stop by and learn about the latest advancements in embedded computing technologies for Critical Embedded Systems. Visit VITA at booth 2106, where many VITA members' newest products will be on display.

“This is VITA’s first time as an exhibitor at MILCOM and we are very excited to be representing our members at this, the 30<sup>th</sup> anniversary of MILCOM,” stated Jerry Gipper, Marketing Director for VITA. “The defense market is a primary target for VITA technologies and is the focus market for many VITA members. This is a great venue to meet with embedded computing designers and highlight to them the various VITA technologies available to assist them with their critical embedded system design needs.”

VITA members exhibiting at the VITA booth include:

- [Concurrent Technologies Plc](#)
- [CSP, Inc.](#)
- [Curtiss-Wright Controls](#)
- [Emerson Network Power - Embedded Computing](#)
- [GE Intelligent Platforms](#)
- [Hartmann Electronic](#)
- [Kontron](#)
- [LeCroy](#)
- [PCI-Systems, Inc.](#)
- [Pentek, Inc.](#)
- [Xembedded, Inc.](#)

On display will be VPX, FMC, and other VITA Technology based products. Industry experts will also be on hand to answer questions.

### ***About VITA***

Founded in 1984, VITA is an incorporated, non-profit organization of suppliers and users who share a common market interest in critical embedded systems. VITA champions open system architectures. Its activities are international in scope, technical, promotional, and user-centric. VITA aims to increase total market size for its members, expand market exposure for suppliers, and deliver timely technical information. VITA has ANSI and IEC accreditation to develop standards (VME, VXS, VPX, OpenVPX, VPX REDI, XMC, FMC, etc.) for embedded systems used in a myriad of critical applications and harsh environments. For more information, visit [www.vita.com](http://www.vita.com).

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*Source: VITA*